



## *Press Release*

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March 15, 2011

### **KOSÉ Corporation**

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### **Effect of Tohoku Earthquake on Business Operations**

KOSÉ Corporation extends its condolences to the victims of the catastrophic earthquake that occurred in the Tohoku region of Japan on March 11, 2011. The following is a summary of the effect of this disaster on business operations.

#### 1. Damage

##### (1) Sales branches

There was minimal damage to some buildings where KOSÉ's sales branches are located.

##### (2) Factories and distribution centers

At the Tohoku Distribution Center, there was some damage to the building and its facilities. In addition, damage to merchandise at this center is affecting the ability to make deliveries to customers. The earthquake had no significant effect on manufacturing activities.

KOSÉ is studying its plans for manufacturing activities, including how to respond to rolling blackouts due to the shortage of electricity.

#### 2. Effect on results of operations

KOSÉ is studying the effect of the earthquake on its business operations. An announcement will be made promptly if this examination results in any significant information concerning the outlook.